

Canadian Breast Cancer Foundation Mother's Day Luncheon
Saturday, May 11th, 2013
Delta Edmonton South
11:00 a.m. - 2:00 p.m.

11:20 a.m. Carrie to the podium

Good morning everyone, can I have your attention for a moment please – if you could kindly find your seats we will begin our official program in a couple of minutes.

11:30 a.m. Carrie to the podium

Hello. Thank you all for being part of the Canadian Breast Cancer Foundation's annual Mother's Day Luncheon.

My name is Carrie Doll and I'm happy to be your Emcee today. I'm even happier to look around the room and see so many familiar faces alongside some new ones.

As we begin today's program, I'd like to invite you to begin your meal.

It's a pleasure to be here today, sharing this beautiful room with all of you.

Mother's Day is the day we come together to celebrate, recognize and appreciate the woman who lovingly said, "I brought you into this world and I can take you out!"

Carrie, please share a funny mom story of your own.

I came across an old issue of Esquire Magazine the other day. Women from across the globe were asked to submit funny facts about men *and* women. They compiled a list of 1,000, so I thought I'd share a few of them to see if you agree. I'm sure you'll appreciate the humour and see a bit of yourself within their insights:

No. 798: When we say "He was so great in the delivery room!" we're actually just happy that you didn't faint, gag or run screaming out the door.—

No. 972: We get to pick the baby's name.

No. 216: The moment you invite us to meet your mom is the moment we begin planning our wedding.

No. 306: Don't pretend we don't tell you when something's wrong. Come on now. Increased chocolate intake. Foot tapping. Crossed arms. Tears during a Hallmark commercial. We've said all we need to. Tell us we look even skinnier than usual. And then get us a glass of wine.

No. 554: Women don't get mad at you because they have PMS. They get mad at you because you're being an idiot.

No. 22: Turning into our mothers is an inevitable fear we live with on a daily basis. Calling this to our attention at any point is a terrible idea. Just don't do it.

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No. 681: Saying that you're "babysitting" your own children while your wife is out pisses us off.

No. 874: In the beginning, "I love you" is important to say. Later on, the phrase you'll want to master is, "You were right."

No. 526: We are pretty when we are pregnant. Always. Never deviate from this sentiment. —

No. 170: Here's a theory: Our mothers never told us how hard it was to be a parent because they wanted grandchildren.

Carrie, please wrap this part up with a personal statement regarding the list.

The Canadian Breast Cancer Foundation is continually reminded of the courage, strength and generosity women show each and every day.

As the leading national volunteer-based organization dedicated to creating a future without breast cancer, the Canadian Breast Cancer Foundation works collaboratively to fund, support and advocate for: relevant and innovative breast cancer research; meaningful education and awareness programs; early diagnosis and effective treatment, and a positive quality of life for those living with breast cancer.

This past November the Foundation invested over \$7.36 million in research and community grant projects across the Prairies/NWT Region. Time and success has shown us that research is the most important investment we can make and through this research the Foundation is continuing to empower women to be ambassadors for their own breast health and to take charge of their future through risk reduction and early detection.

I'd like to now invite Dr. Christopher Cheeseman, research grant recipient and director of the region's Board of Directors to bring greetings.

Carrie:

Thank you Dr. Cheeseman.

When you think of the world's perfect mother – what comes to mind?

Surely she'd be as nurturing as June Cleaver,
As strong as Clair Huxtable
And as patient as Marge Simpson...

Maybe she'd be as kooky as Morticia Addams
And as cool as Elyse Keaton.

She might be as edgy as Peg Bundy
As loveable as Lucy Ricardo

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And as warm as Carol Brady.

She might be a little overbearing like Estelle Costanza
As hilarious as Claire Dunphy
And as real as Roseanne Conner.

However you envision the world's perfect mother – I know she influenced the person you are today.

Mother's Day is a time to recognize and celebrate all the amazing gifts moms selflessly give each and every day.

With that, let's begin our lunch service. We'll reconvene the program once dessert has been served.

11:55 a.m. LUNCH IS SERVED

12:25 – 12:35 p.m.

When dessert and coffee service have finished.....plates will not be cleared.

Roughly 12:35 p.m. Carrie returns to the podium.

Carrie:

Hello everyone.

I hope you enjoyed your meal this afternoon. I'd like to take a moment to thank the Delta Edmonton South. What a treat it's been to enjoy the delicious food, wonderful conversation and gorgeous view with all of you on this very special day.

I'd also like to thank the two media sponsor of this year's event who help promote it, and drive ticket sales.

Maria Orydzuk and CTV Edmonton, who without fail and question, always support the Foundation's work, from the Mother's Day Luncheon to the Canadian Breast Cancer Foundation CIBC Run for the Cure. As well, the wonderful team at the Edmonton Sun who have sponsored and supported the Foundation for years.

Now, it's my pleasure to introduce you to today's guest speaker – Jamie Sale.

A passion for athletics came early and easily to this Alberta native. Beginning with gymnastics, no exercise was too hard, no height too great for Jamie. She went on to long distance running, soccer, softball and even hockey! When she was just five-

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years-old, a group of girls down the street told her skating was fun – and the rest, as they say, is history!

In the fall 1998 one of the most beloved pair skating teams in history was born. David Pelletier and Jamie Sale lit up the ice winning a total of 15 gold medals, including the highly controversial Olympic medal in Salt Lake City.

Now, happily married to her Battle of the Blades partner and former Edmonton Oiler Craig Simpson, Jamie has a 5-year-old son Jesse and another little one is expected in July.

Please join me in welcoming Olympic champion, supportive wife and loving mother, Jamie Sale!

Jamie & Carrie Hot Stove (30-35 minutes)

1:25 p.m. Carrie returns to podium

Carrie, please thank Jamie for her presentation and add some points of reflection from her presentation.

At this time I'd like to ask Dr. Cheeseman to come back to the stage to help me hand out some prizes.

Please look at the back of your program and there you should find a ticket stapled to the back cover.

Dr. Cheeseman will help me by drawing the winning ticket numbers.

If you're the lucky winner, please come up here to the stage to claim your prize.

- Prize Number 1: Four movie passes to SCOTIA BANK THEATRES and a \$50 gift certificate to CAFÉ DE VILLE
- Prize Number 2: Two lovely Shake Up Your Make Up packages from LUX BEAUTY BOUTIQUE
- Prize Number 3: A \$50 gift certificate to BON TON BAKERY
- Prize Number 4: Another \$50 gift certificate to BON TON BAKERY
- Prize Number 5: A family admission pass to the ROYAL ALBERTA MUSEUM

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- Prize Number 6: A gym bag and three 1-month passes to SPA LADY
- Prize Number 7: A \$175 Spa Package gift certificate to MARVEL COLLEGE
- Prize Number 8: A family admission pass to the MUTTART CONSERVATORY
- Prize Number 9: A family admission pass to the JOHN JANZEN NATURE CENTRE
- Prize Number 10: A fantastic gift basket from EVER BAMBOO
- Prize Number 11: An adorable package from EMBROIDER IT
- Prize Number 12: A pair of tickets to the EDMONTON SYMPHONY ORCHESTRA'S *The Rite of Spring* concert
- Prize Number 13: A beautiful silver bracelet from Birks
- Prize Number 14: A lovely gift package from Hole's valued at \$95.
- Prize Number 15 & 16: Not one but two gorgeous bracelets from Lotus Lines

Congratulations to all of today's winners.

The beautiful floral arrangements you see before you have been generously donated by Canada Safeway. Canada Safeway is an exemplary corporate partner of the Foundation. Over the past ten years, through their annual in-store campaign during the month of October, employees and customers have raised and donated just under 12 million dollars; money that has made its way into laboratories, hospitals and communities throughout the region, where it will help spur incredible changes. A big thank you goes out to Canada Safeway for their continued support of the Foundation year round, and for lovely flower arrangements for this afternoon's wonderful event.

You received a pink ribbon at your seat when you arrived this afternoon, each ribbon has a number on it from 1 – 10. I am going to randomly draw a number and if your ribbon has this number on it, you're the lucky winner of the floral arrangement at your table.

<draw number>

We have one last treat for one lucky winner at each table. Located just down the road from us at Southgate Centre, Hallmark offers exclusive card and gift products to celebrate life's most memorable moments

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This afternoon, one lucky winner at each table will take home a Blooming Expressions blossom courtesy of Hallmark and a lovely handmade sterling silver necklace.

If I draw your number, please take it to the foyer to claim your blossom.

<draw number>

Before we end, I'd like to share with you a lovely poem:

My Mighty Mom

Mom

I love you for all the times you picked me up when I was down,
For all the time you traded your warm smile for my frown,
For all the time you brushed my hair and tucked me into bed...
Or needed something for yourself and put me first instead,
For all the dreams that we have shared, the tears and the laughter too,
I love you mom with all my heart...
There's no one quite like you!

- Author Unknown

Thank you all for coming today and helping to create a future breast cancer.

I want to wish each of you a very happy Mother's Day – you are models of inspiration, patient counselors and sterling examples for all of us.

Have a wonderful day everyone.